

# Health Heroes Bus Spotting Giveaway – Terms and Conditions

## Promoter

The promoter is Aboriginal Health Council of Western Australia, ABN [48 114 220 478] ("Promoter").

## Competition Period

The competition opens at 12:00am AWST on 03 July 2026 and closes at 11:59pm AWST on 27 September 2026 ("Competition Period").

## Eligibility

1. Entry is open to residents of Western Australia.
2. Entrants under the age of 18 years must have the permission of a parent or legal guardian to enter.
3. If an entrant under 18 years of age is selected as a prize winner, the prize will only be awarded with the written consent of their parent or legal guardian.
4. Employees, contractors, board members, and immediate family members of the Promoter are not eligible to enter.

## How to Enter

To enter the competition during the Competition Period:

1. Locate a participating campaign bus displaying the Promoter's campaign advertisement.
2. Campaign buses will operate in selected Western Australian locations, including Perth, Geraldton and Bunbury.
3. Take a photograph of the bus with the Health Heroes design included. Entrants can appear in the photo but do not have to. All people visible in an image must have given consent for the image to be used. We recommend cropping out any people from image/s who do not or cannot give consent.
4. Ensure the bus number is clearly visible in the photograph or provide a separate photograph showing the bus number.
5. Submit an entry by either:
  - a. Posting the photograph on either Instagram, Facebook or LinkedIn and tagging the Promoter's official account (@ahcwa\_hq) for three entries; or
  - b. Sending the photograph directly to the Promoter via direct message (@ahcwa\_hq) or via email at [zoe.sullivan@ahcwa.org](mailto:zoe.sullivan@ahcwa.org) for one entry.
6. Complete the short survey provided by the Promoter and nominate the prize draw you wish to enter.

Each different campaign bus spotted and submitted constitutes one additional eligible entry. Multiple entries are permitted, provided each entry relates to a different bus. For example, if an entrant uploads two social media posts of two different buses, the entrant will be eligible for six entries.

## **Entry Requirements**

1. Entrants must own or have permission to use any photographs submitted.
2. Photographs must not contain unlawful, offensive, defamatory, or inappropriate content.
3. Entries that are incomplete, illegible, misleading, fraudulent, or otherwise fail to comply with these Terms and Conditions may be deemed invalid.
4. The Promoter reserves the right to verify the validity of entries and entrants.

## **Prizes**

The following prizes are available:

- 1 × Apple iPad 11-inch A16 128GB Wi-Fi (Silver)
- 1 × Nintendo Switch OLED Model (White)
- 1 × \$500 Baby Bunting gift voucher
- 10 × \$50 Visa gift cards

The total prize pool value is approximately AUD \$1,960.

Prizes are not transferable, exchangeable, or redeemable for cash unless otherwise required by law.

If a prize becomes unavailable for reasons beyond the Promoter's control, the Promoter reserves the right to substitute the prize with a prize of equal or greater value.

## **Prize Draw**

1. The prize draw will be conducted at the Aboriginal Health Council of Western Australia's office at 450 Beaufort Street on 28 September 2026.
2. Winners will be selected at random from all valid entries received during the Competition Period.
3. Winners will be contacted using the contact details provided and/or via the social media account or email address used to enter within seven (7) days of the draw.
4. Winners may be required to provide proof of identity, age, and eligibility before a prize is awarded.

## **Unclaimed Prizes**

If a winner cannot be contacted or does not claim their prize within 14 days of notification, the Promoter reserves the right to conduct a redraw from the remaining eligible entries.

## **Use of Entries and Publicity**

1. By entering, entrants grant the Promoter a non-exclusive, royalty-free licence to use, reproduce, publish, and share submitted photographs and entry content for promotional, educational, and marketing purposes related to the campaign.
2. Winners may be requested to participate in reasonable promotional activities, including the publication of their first name and suburb, without additional compensation, unless prohibited by law. Publication would include AHCWA's newsletter and social media platforms including Facebook, Instagram and LinkedIn. Winners have the right to decline the publication or their image or details.

## **Privacy**

1. Personal information collected as part of this competition will be handled in accordance with the Promoter's Privacy Policy and applicable privacy laws.
2. Information collected may be used for administering the competition, contacting entrants, conducting the prize draw, and evaluating the campaign.
3. Personal information will not be disclosed to third parties except where required by law or for the administration of the competition.

## **Social Media Disclaimer**

This promotion is in no way sponsored, endorsed, administered by, or associated with Instagram, Facebook, LinkedIn, or any other social media platform used to enter the competition.

## **Liability**

1. Nothing in these Terms and Conditions excludes, restricts, or modifies any consumer rights that cannot be excluded under applicable law, including the Australian Consumer Law.
2. To the extent permitted by law, the Promoter is not responsible for any loss, damage, or injury suffered as a result of entering the competition or accepting a prize, except where caused by the Promoter's negligence or as otherwise required by law.
3. The Promoter accepts no responsibility for late, lost, incomplete, misdirected, or corrupted entries.

## **General**

1. The Promoter reserves the right to cancel, suspend, modify, or terminate the competition where reasonably necessary due to circumstances beyond its control, subject to any legal requirements.
2. Any decision made by the Promoter regarding this competition is final, and no correspondence will be entered into.
3. Entry into the competition is deemed acceptance of these Terms and Conditions.

For any questions regarding the competition, please contact the sexual health and blood borne virus team at [sexualhealth@ahcwa.org](mailto:sexualhealth@ahcwa.org) or call (08) 9227 1631.